



GREEN INITIATIVES

Hotel Valley Ho strives to be environmentally friendly. The restoration of the hotel itself contributed to the well-being of the environment. By restoring and not tearing down the Valley Ho in 2005, Westroc Hotels & Resorts saved 20,000 tons of landfill waste. Since its opening, the hotel has participated in various green efforts including:

Protecting the Environment

- The housekeeping department uses green-certified chemicals.
- Red Flower amenities in every guest room and VH Spa are paraben-free, organic, biodegradable, and in containers made from recycled materials.
- All in-room linen is cleaned with hydrogen peroxide instead of harmful bleaches.
- The hotel participates in the 'Adopt-A-Road' program; employees remove trash along Scottsdale Road between Indian School and Camelback Roads.
- No herbicides are used for landscaping, and pesticides are not used on plants.
- All interior and exterior paint contains no VOCs.
- Kitchen cooking oil is recycled; some kitchen waste is composted in the chef's herb garden.

Saving Energy

- During restoration, heavy dual pane glass was placed in all guest rooms, keeping rooms cooler and requiring less energy for heating and cooling.
- Compact and energy-efficient fluorescent lights are used throughout the property, including guest rooms. These light bulbs are also recycled.
- Every vacant guest room has the drapes closed to reduce sunlight and heat, with temperatures set higher to reduce energy used for air conditioning.
- During cooler months, water is chilled through cooling towers instead of a Freon-based system.
- Executive Chef Charles Wiley uses local food purveyors and ingredients, thereby saving on "food miles" (the distance food travels from supplier to destination).

Conserving Resources

- All shower heads, faucets, and toilets are low-flow.
- Guests have the option of conserving water by reusing their towels and bed linens.
- Gently worn linens are donated to a local domestic violence shelter; more heavily worn linens are donated to a local animal shelter.
- Hotel Valley Ho participates in the Clean the World program; all soap, shampoo, and other in room amenities are collected, cleaned, and recycled for use in domestic homeless shelters and over 50 developing countries.
- The hotel's recycled magazines, cardboard, cans, and bottles average 3 tons per month.

Green Awards + Recognition

- **"Certified Green"** Arizona Hotel and Lodging Association
- **Award of Merit** Environmental Excellence Awards Program, Valley Forward Association
- **Good Earthkeeping Award** 2010 Stars of the Industry Awards, Arizona Hotel and Lodging Association
- **Green Award** Green by Design Awards, Scottsdale Convention and Visitors Bureau
- **4 Green Eco-Leafs Rating** iStay Green, ranking is out of 5